

Privacy Policy

Effective date: 01.05.2025

This Privacy Policy explains how *Best of Zadar* collects, uses, and protects your personal data when you visit or interact with our website www.bestofzadar.com.


By using our website, you agree to the terms of this Privacy Policy.

1. Who We Are

Best of Zadar is a travel and tour website offering curated day trips and activities in the Zadar region.

For any questions regarding privacy or the use of your personal data, you can contact us at:

 info@bestofzadar.com

 **+385 99 826 4481**

2. What Data We Collect

We may collect the following personal data when you interact with our website:

- Your name and contact information (email, phone number)
 - Booking details (selected tour, number of people, date)
 - IP address and device information
 - Payment data (via Stripe – we do not store card information ourselves)
 - Cookies and analytics data
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3. How We Use Your Data

Your data is used for the following purposes:

- To confirm and manage your booking
- To respond to your inquiries
- To process secure payments via Stripe
- To improve user experience through analytics

- To ensure site security and proper functionality
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4. Third-Party Services We Use

We share your data only with trusted services that help us run the site:

- **Stripe** – to process payments
- **SimplyBook.me** – to manage bookings
- **Google Analytics** – to understand visitor behavior on our site

These providers may store data outside the EU, but we ensure all have GDPR-compliant practices in place.

5. Cookies

We use cookies to enhance user experience and track website performance.

By using our site, you consent to the use of cookies. You can manage or disable cookies through your browser settings.

6. Your Rights (GDPR)

As a user, you have the right to:

- Request access to the personal data we hold about you
- Request correction or deletion of your data
- Withdraw consent at any time
- File a complaint with a data protection authority

To exercise any of these rights, contact us at **info@bestofzadar.com**.

7. Data Security and Hosting

Our website is built on WordPress and hosted by Namecheap.

While Namecheap is not based in the EU, we use SSL encryption and follow best practices to protect your data.

8. Changes to This Policy

We may update this policy as needed. All changes will be posted on this page with the updated date.

Thank you for trusting Best of Zadar.